



KNXV

# ORDER

Print Date 10/03/12

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Flight Dates **10/09/12-10/15/12**

Contract / Revision **304402 /** **Kirkpatrick for Congress 2012**

Original Date / Revision 07/11/12 10/03/12 Agency Com 15%

Billing Contact

Advertiser **Kirkpatrick / Democrat / Con**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Agency **Media Strategies and Resea**

Buying Contact Sales Office KNXVL

**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Sales Region LOC

Agency Ref

Primary Account Executive  
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep 00:13:00

Estimate # **11366**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes DO

Priority P-6

Advertiser Ref

Order Share 15% Market Value 124666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	105966

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	46	\$15,895.00	\$18,700.00	0.00
<b>Totals</b>	<b>46</b>	<b>\$15,895.00</b>	<b>\$18,700.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	46	\$15,895.00	\$18,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/09/12	10/15/12	M-F 6-7am M-F 6-7am	CM	6am-7am	1111---	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- 111---	3		\$150.00		0.00						
Week:		10/15/12	10/21/12	1-----	1		\$150.00		0.00						
N 2	KNXV	10/09/12	10/15/12	M-F 7-9am M-F 7-9am	CM	7am-9am	1111--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- 111--	4		\$150.00		0.00						
Week:		10/15/12	10/21/12	1-----	1		\$150.00		0.00						



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Contract / Revision **304402** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/03/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11366**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KNXV	10/09/12	10/14/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	-- 1----	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$150.00		0.00			
N 5	KNXV	10/15/12	10/15/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	1-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-----					1	\$200.00		0.00			
N 6	KNXV	10/09/12	10/15/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111--					4	\$300.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$300.00		0.00			
N 7	KNXV	10/09/12	10/15/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11- 11--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1- 11--					3	\$250.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$250.00		0.00			
N 8	KNXV	10/09/12	10/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	111- 1--	:30	4	\$400.00	P-6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 11- 1--					3	\$400.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$400.00		0.00			
N 9	KNXV	10/09/12	10/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1- 111--	:30	4	\$500.00	P-6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 111--					3	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KNXV	10/08/12-10/14/12		M-F 6pm-630pm		6pm-630pm	- TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 9.6,9.7															
[program change preempt rv 9/6]															
6	KNXV	10/11/12-10/11/12		Prime News		8p-9p	--- Th-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 10.3,9.3															
7	KNXV	10/11/12-10/11/12		Prime News		8p-9p	--- Th-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 10.3,9.3															
Week:		10/15/12	10/21/12	1-----					1	\$500.00		0.00			
N 10	KNXV	10/09/12	10/15/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111--					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KNXV	10/08/12-10/14/12		M-F 630pm-7pm		630pm-7pm	- TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 9.6,9.7															
[program change na preempt rv 9/6]															
Week:		10/15/12	10/21/12	1-----					1	\$500.00		0.00			
N 12	KNXV	10/09/12	10/09/12	Tuesday Prime C Private Prattice	CM	9pm-10pm	- 1-----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$2,500.00		0.00			
N 14	KNXV	10/12/12	10/12/12	Friday Prime A Shark Tank	CM	7pm-8pm	---- F--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

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Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11366**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 14	KNXV	10/12/12	10/12/12	Friday Prime A Shark Tank	CM	7pm-8pm	----F--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00	
															5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	----F--			1		\$1,000.00		0.00					
N 15	KNXV	10/09/12	10/15/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$600.00	P-6	0.00	NM	5	\$3,000.00	
															1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1111--			4		\$600.00		0.00					
Week:		10/15/12	10/21/12	1-----			1		\$600.00		0.00					
N 16	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00	
															1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			1		\$300.00		0.00					
N 17	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00	
															4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1			1		\$600.00		0.00					
N 18	KNXV	10/09/12	10/14/12	Nightline Nightline	CM	1035pm-1102pm	-1111--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00	
															Totals	\$18,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1111--			4		\$250.00		0.00					
*Tax 1 Note: Tax 0.5%.													Totals	46	\$18,700.00	

\*Tax 1 Note: Tax 0.5%.